



Title

Development and Marketing Director (*temporary position*)

Qualifications

Bachelor's degree (Master's preferred) in relevant area of study. 3-5 years of experience in directing successful development and marketing programs with a measurable track record in building year-over-year revenues; consistently demonstrate ethical behavior; welcome collaborative decision making; be committed to Safe Connections' mission, vision and values; be proficient in database administration, information management, and industry-standard computer software suites; demonstrate exceptional analytical skills; have a proven ability to lead; possess polished oral, written and interpersonal communication skills; demonstrate exceptional organizational skills; have the ability to manage multiple and concurrent projects; be passionate, high-energy and adaptable with a sense of humor.

Description

The Development and Marketing Director is responsible for ensuring the growth of Safe Connections' fundraising/campaign portfolio including individual and major gifts, special events, grants, government contracts, in-kind contributions and planned giving.

The Development and Marketing Director leads the successful delivery of results for the Grants Manager, the Development and Marketing Manager, Events Manager, and the Development Specialist.

The Development and Marketing Director reports to the Chief Executive Officer and is a full-time, temporary position for a minimum of three months.

Responsibilities

- Plan and implement, in partnership with the Chief Executive Officer, annual and longer-term development and marketing plans detailing the goals, objectives, and action steps for individual, foundation, corporate, government, planned giving, special events and in-kind giving. Special emphasis is placed on strengthening individual/major gift donor identification, cultivation, solicitation, and stewardship.
- Provide professional leadership to the Development Committee and development/marketing staff to develop and implement strategies which assist in the acquisition of philanthropic resources for furthering the purposes of Safe Connections.
- Maintain accurate, complete and confidential donor and prospect records. Oversee maintenance of the organization's database of resource-related individuals and institutions, updating and purging, as needed. Build upon current or likely giving patterns and constituencies to identify prospective donors.

- Plan and produce, in partnership with the Chief Executive Officer and development/marketing department staff, special events which are designed to achieve income and community awareness objectives.
- Plan and execute, in partnership with the Chief Executive Officer and development/marketing department staff, a strategic and integrated marketing and communications plan to build brand positioning and familiarity.
- Provide leadership, direction, and oversight to the Grants Manager, Events Manager, Development and Marketing Manager, and the Development Specialist.
- Prepare monthly and yearly reports and analysis for the Chief Executive Officer.
- Perform other duties as necessary.

Supervisory Responsibilities

- Supervises the Grants Manager, Events Manager, Development and Marketing Manager and the Development Specialist

Accountability

Accountable to the Interim Chief Executive Officer for carrying out assigned responsibilities and for following agency policies and procedures.

Excellent benefits to include Medical, Dental, Vision, Paid Time Off/Vacation/Holidays

Safe Connections is a not-for-profit organization that works to reduce the impact and incidence of relationship violence and sexual assault through education, crisis intervention, counseling, and support services. Safe Connections is an equal opportunity employer and seeks diversity in its community. Employment decisions are based on merit and organizational needs, not on race, citizenship status, national origin, sex, sexual orientation, gender identity or expression, age, religion, physical or mental disability, marital status, veteran status, political affiliation, or any other factor protected by law.

Apply

Submit cover letter, resume and contact information for at least three references to Cynthia Danley, 2165 Hampton Ave., St. Louis, MO 63139 or cynthia@safeconnections.org